GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:916
ANSWERED ON:28.07.2000
REGISTERED MALAYALAM NEWSPAPERS
RAMESH CHENNITHALA

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of Malayalam Newspapers and periodicals registered with Registrar of Newspapers up to July 30, 2000;

(b) the number out of these granted Government advertisements;

(c) the total amount released to Malayalam newspapers and periodicals during each of the last three years; and

(d) the steps taken or proposed to be taken to develop the Malayalam newspapers and periodicals?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF TH MINISTRY OF LAW, JUSTICE AND COMPANY AFFAIRS (SHRI ARUN JAITLEY)

(a) The number of Malayalam newspapers and periodicals registered with the Registrar of Newspapers for India as on 24.7.2000 is 1407.

(b) During the period 01.04.2000 to 30.06.2000, 30 Malayalam newspapers/periodicals, empanelled with DAVP for the purpose, have been issued Government advertisements.

(c) During the years 1997-98, 1998-99 and 1999-2000, the total amount committed to Malayalam newspapers/periodicals was Rs.1,10,01,884/-, Rs.1,90,35,807/- and Rs.2,00,76,387/- , respectively.

(d) DAVP releases advertisements to newspapers and periodicals, keeping in view the Government`s publicity requirements, the availability of funds and in accordance with Advertising Policy Guidelines.